STATE OF LOUISIANA

LOUISIANA ECONOMIC DEVELOPMENT CORPORATION

BOARD OF DIRECTORS MEETING

BEING HELD ON THURSDAY, DECEMBER 7, 2023

AT THE LASALLE BUILDING

617 North Third Street, FLOOR 1, LABELLE ROOM

Baton Rouge, Louisiana

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BOARD OF DIRECTORS MEETING LOUISIANA ECONOMIC DEVELOPMENT CORPORACION

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1	APPEARANCES:	Page 3
	BOARD MEMBERS PRESENT:	
3	CHAIRMAN A.J. ROY, III	
4	CHARLES E. JACKSON, III	
5	ANDY L. ADLER	
6	CAL SIMPSON	
7	LOUIS REINE	
8	SECRETARY DON PIERSON	
9	NORISHA K. GLOVER	
10	STEPHEN P. DAVID, JR. (ABSENT)	
11	STAFF MEMBERS PRESENT:	
12	LETICIA JOHNSON	
13	MARISSA DOIN	
14	SHAMELDA PETE	
15	KELLY A. RANEY	
16	BRENDA GUESS	
17	DEBORAH SIMMONS	
18	ANNE VILLA	
19	SUSAN BIGNER	
20	CRYSTAL DALGO	
21	LAURA WOMACK	
22	ROBIN PORTER	
23	DEVIN JACKSON	
24	SHAREKA ALRIDGE	
25	LAUREN CULLINS	

1	Page 4
	APPEARANCES CONTINUED:
2	JALEASIA CAMPBELL
3	MOLLY HENDRICKS
4	EMMA WAGNER
5	LIZ MCCAIN
6	SPEAKERS FROM THE AUDIENCE:
7	RALPH ROGERS, FINANCIAL ANALYST, WEYERHAEUSER NR
8	COMPANY
9	LUKE REED, ENVIRONMENTAL MANAGER, WEYERHAEUSER NR
10	COMPANY
11	RHONDA BOATNER, CONSULTANT, DIDIER CONSULTANTS,
12	INC.
13	JOSEPH HUTTO, VP OF OPERATIONS, HOWELL FOUNDRY, LLC
14	
15	
16	
17	
18	REPORTED BY: KELLY S. PERRIN, CCR
19	
20	
21	
22	
23	
24	
25	
_ <u>~</u> 5	

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Page 5
1
              PROCEEDINGS
2
    CHAIRMAN ROY:
 3
         Good morning. Call to order the Board of
4
    Directors, Louisiana Economic Development
5
    Corporation. Roll call, please.
    MS. SIMMONS:
6
7
         Good morning, everyone.
8
         A.J. Roy?
9
    CHAIRMAN ROY:
10
         Here.
11
   MS. SIMMONS:
12
         Louis Reine?
13
    MR. REINE:
14
         Here.
15
   MS. SIMMONS:
16
         Cal Simpson?
17
    MR. SIMPSON:
18
         Here.
19
    MS. SIMMONS:
        Charles Jackson?
20
21
   MR. JACKSON:
22
         Here.
23
   MS. SIMMONS:
        Andy Adler?
24
    MR. ADLER:
25
```

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Page 6
 1
          Here.
 2
    MS. SIMMONS:
 3
         Norisha Glover?
 4
    MS. GLOVER:
 5
          Here.
 6
     MS. SIMMONS:
 7
          Secretary Don Pierson?
 8
     SECRETARY PIERSON:
 9
          Present.
10
    MS. SIMMONS:
         Stephen David?
11
12
         (Absent.)
13
    MS. SIMMONS:
14
          We have a quorum.
15
  CHAIRMAN ROY:
16
          Very good. I'll ask everyone to please
     silence their devices. First order of
17
    business is the approval of the minutes --
18
19
     MR. REINE:
20
          So moved.
21
    CHAIRMAN ROY:
22
          -- of the October 12th.
23
          Motion for approval as presented.
24 MR. REINE:
25
          So moved.
```

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Page 7
 1
     MR. JACKSON:
 2
          Second.
 3
     CHAIRMAN ROY:
 4
          Second.
                   Any discussion?
 5
          Any comments from the public?
 6
          Hearing none, all in favor, aye?
 7
     ALL:
 8
          Aye.
 9
     CHAIRMAN ROY:
10
          All opposed, nay?
          Without objection.
11
12
     MR. REINE:
          Mr. Chairman, before we start, take a
13
14
     moment of personal privilege. There was an
15
     article in the paper talking about the SSBCI,
     and I'm like, oh, man, this is bad, this is
16
17
     bad. And Brenda Guess wrote a response that I
18
     thought was very informative and thorough and
19
     gave me a great comfort level. And I think
20
     the public let us know what it was doing, and
21
     so I wanted to take a moment and express my
22
     appreciation to her.
23
     MS. GUESS:
24
          Thank you.
25
     CHAIRMAN ROY:
```

Page 8 1 Absolutely. And I'm sure Brenda is going 2 to comment, and if you want to do it now or 3 you want to do it later, but I know that is on 4 the agenda, if you will. Would you like to do 5 that later? 6 MS. GUESS: 7 Yes, I'll do it later. 8 CHAIRMAN ROY: 9 Okay. Yeah, point taken. And most 10 important point, I think it illustrates 11 getting the facts, which Brenda helped to do. 12 All right. Next order of business is the 13 EDAP awards. Ms. Womack? Good morning. 14 MS. WOMACK: 15 Good morning. My name is Laura Womack. I'm representing staff. With me this morning, 16 I have Mr. Ralph Rogers, who's the financial 17 analyst as well as Mr. Luke Reed, who's the 18 19 Regional Environmental Manager. Also in 20 attendance is Ms. Rhonda Boatner, and she's 21 the Consultant for the company. 22 Weyerhaeuser began operations in 1900 and 23 is now one of the worlds's largest private 24 owners of timberlands. They currently own or

control roughly 11 million acres of

- Page 9 timberlands in the U.S. and manage additional 1 2 timberlands under long term licenses in 3 Weyerhaeuser is one of the largest Canada. 4 manufacturers of wood products in North 5 America. Today, they own almost 7 million 6 acres of timberlands across 11 southern United States stretching from Virginia into Texas. 7 Weyerhaeuser Company is the ultimate 8 9 parent company for Weyerhaeuser NR Company. 10 Weyerhaeuser NR Company was founded in 2009. 11 Weyerhaeuser NR currently owns 35 wood product mills and or distribution centers across the 12 13 U.S. and Canada. In Louisiana alone, the 14 company manages 1.3 million acres of
- 15 timberlands with management offices located in
- 16 Ruston, Winnfield, and Holden. Additionally,
- 17 they operate five manufacturing facilities
- 18 located in Natchitoches, Arcadia, Zwolle,
- 19 Hammond, and Dodson.
- The current Dodson facility was built in
- 21 1958 by Hunt Industries and was purchased by
- 22 Weyerhaeuser in 2002. The Dodson facility is
- 23 260,000 square feet situated on 120 acres.
- 24 The facility produces Southern Yellow Pine
- 25 dimensional lumber for use in residential

- Page 10 construction as well as chips used in local 1 2 paper mills. The current production rate at 3 the facility is 240 million board feet on an 4 annual basis. 5 Due to the age of the existing facility, 6 modernization and upgrades are now needed. 7 Replacement and modernization of profiling 8 gains at the Dodson mill will improve safety, 9 in addition to providing increased sawmill The Dodson mill will also be 10 volume. 11 installing three continuous dry kilns or CDKs. 12 These CDKs are a required piece of equipment 13 to ensure all green wood is dried to less than 14 19 percent moisture content. 15 The new low carbon process drying system will be an upgrade and will replace the 16 17 current outdated drying system. The three new CDKs will reduce greenhouse gas emissions, 18 19 waste, and maintenance costs, and provide 20 increased drying capacity. This upgrade will increase the annual drying capacity from the 21
 - The existing facility is also constrained

current 240 million board feet per year to

350 million board feet per year.

22

23

- 1 existing green trimmer, sorter, and stacker.
- 2 The current line is beyond its useful life.
- 3 And by installing a new and upgraded trimmer,
- 4 sorter, and stacker, south of the existing
- 5 line, current bottlenecks will be eliminated.
- 6 Total project costs are estimated to be
- 7 \$96.2 million for capital equipment purchase
- 8 and the EDAP funds will be used to offset a
- 9 portion of those costs. The company will
- 10 retain 157 existing jobs with an associated
- 11 payroll of \$3.1 million to be increased at
- 12 2 percent annually. Jobs and payroll must be
- 13 maintained through December 31st, 2028.
- 14 Total capital investment of \$96.2 million
- is to be expended by December 31st of 2026.
- 16 Winn Parish unemployment rate was 3.9 as of
- 17 September 2023 compared to the state rate of
- 18 3.6 for the same period. The per capita
- 19 personal income for Winn Parish for 2022 was
- 20 \$47,514 compared to the state rate of \$54,217.
- 21 The project is estimated to have state
- 22 revenues of slightly over \$69 million. With
- the company receiving the \$500,000 EDAP, this
- 24 will result in a net revenue of slightly over
- 25 \$68 million to the State.

1	Page 12 Staff recommends approval of this project	
2		
3	<u>-</u>	
4	retention of the 157 jobs with the associated	
5	\$13.1 payroll to be increased at 2 percent,	
6	all maintained through December 31st, 2028,	
7	total capital investment of \$96.2 million is	
8	to be expended by December 31st, 2026.	
9	The EDAP award also will be reimbursed in	
10	two different funding rounds. The EDAP award	
11	will first be reimbursed \$250,000 upon	
12	verification at payroll for year 2024 in the	
13	amount of \$13.1 was met. And then the	
14	additional \$250,000 will be reimbursed upon	
15	verification that the full cap X, the \$96.2	
16	was expended, as well as payroll for year	
17	2025, the \$13.362 being met also.	
18	Additionally, Weyerhaeuser will provide a	
19	corporate guarantee. And with that, I would	
20	like to introduce Mr. Ralph Rogers, and he can	
21	give you more information about the company,	
22	their jobs, and the current project.	
23	MR. ROGERS:	
24	We operate a nonunion facility in North	
25	Louisiana in Winn Parish. We currently have a	

Page 13 1 2 CHAIRMAN ROY: 3 Can you pull your microphone towards you, 4 it would be great? Thank you. 5 MR. ROGERS: 6 I'm sorry. We operate a nonunion 7 facility in North Louisiana. We have 8 approximately 157 employees. We are -- our 9 average wage is \$26.82 per hour or \$55,796 10 annually. And, currently, we're producing 11 approximately 240 million board feet of 12 lumber. And this project will give us the 300 13 million more feet of lumber so we can become 14 more competitive with increasing technologies 15 at regional mills. We think this is a good project for Dodson and Weyerhaeuser and will 16 greatly increase the sustainability of Dodson 17 in the future as an employer of choice in Winn 18 19 Parish. MR. REINE: 2.0 What kind of benefits do y'all provide? 21 22 MR. ROGERS: 23 Full benefits, medical, dental, and 401K. 24 MR. REINE: 25 Mr. Chairman, because of the impact they

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Page 14
     have on the rest of the industry and the
 1
     logging and the paper mills and all of that, I
 2
 3
     move for approval.
 4
     CHAIRMAN ROY:
 5
          Motion for approval as presented.
 6
     MR. JACKSON:
 7
          Second.
 8
     CHAIRMAN ROY:
 9
          Second. Any other questions, discussion?
10
          All right. Any comments from the public?
          Hearing none, all in favor, aye?
11
12
     ALL:
13
          Aye.
14
     CHAIRMAN ROY:
15
          All opposed, nay?
16
          Without objection. Congratulations.
     Please keep us posted on your success.
17
18
     MR. ROGERS:
19
          We greatly appreciate it. Thank you.
20
     CHAIRMAN ROY:
21
          Yes, sir. Merry Christmas.
22
          Next order of business, Howell Foundry.
23
    MS. WOMACK:
24
          Good morning.
25
     CHAIRMAN ROY:
```

Page 15 1 Good morning. MS. WOMACK: 2 3 With me, I have Mr. Joe Hutto. He's the 4 VP of Operations. Howell Foundry, LLC was 5 established in 1996 in St. Francisville. The 6 company was founded by Zen Howell, who's a 7 second-generation foundry man. Having more 8 than 15 years experience working in family 9 owned foundries, the company was created with 10 the intent of producing low volume and high 11 integrity steel castings. At the time the company was founded, 12 13 there were very few domestic foundries willing 14 and able to offer the service. Howell 15 utilizes 3D technology to replicate cast steel 16 components for maintenance and repair of 17 industrial equipment. They specialize in complex steel castings using the finest 18 19 foundry resins and highest purity alloys. 20 They offer rapid prototype printed molding for 21 high accuracy, high quality, and high 22 integrity. 23 Howell Foundry procures the highest 24 purity materials from the most reputable 25 sources in the U.S. to provide the level of

Page 16 casting integrity their customers demand. 1 Ву using 3D scanning technology, they're able to 2 3 convert any pattern or part into a 4 reproducible digital file. This service has come in to high demand due to aging equipment 5 6 that is in need of significant repairs in the 7 petrochemical, energy, mining, and oil and gas 8 industries. Their strategic location in St. 9 Francisville allows Howell to serve these 10 industries along the lower Mississippi River. 11 Howell is one of the very few small 12 foundries that currently remains in the U.S. 13 Since they're one of the few, they have been 14 gaining much traction in the specialized 3D 15 digital design and production sector of the 16 industry. This market has been seeing an 17 increase due to the lack of availability of 18 original equipment manufacturers or OEMs to 19 produce fast turnaround on custom equipment 20 repair. 21 Do to the age and deterioration of the 22 facility, Howell is now expanding and 23 upgrading the St. Francisville location. 24 These upgrades are needed in order to keep up 25 with customer demand. This expansion will

Page 17 solidify Howell's foothold in the market and 1 2 generate significant sales from out of state 3 customers. 4 Total project costs are estimated to be 5 \$7.4 million. Facility expansion includes a 6 new building for engineering space and an 7 additional new building for cleaning and 8 machining of Ford products. The company will 9 also purchase a new Sand printer as well as 10 infrastructure improvements. And some of 11 those infrastructure improvements include new electrical connections for increased 12 13 electricity demand, facility roads, natural 14 gas, water lines, and a water treatment 15 And the EDAP funds will be used to 16 offset a portion of those infrastructure 17 costs. 18 The company will retain 22 existing jobs 19 with an associated payroll of \$1.5 million to 20 be increased 2 percent annually as well as to create 26 new jobs with an associated payroll 21 22 of \$1.8 million. All jobs and payroll are to 23 be maintained through December 31st, 2033. 24 Total capital investment of \$7.4 million is to 25 be expended by December 31st, 2027.

1	Page 18 West Feliciana Parish's unemployment rate	
2	was 2.7 as of July 2023 compared to the State	
3	rate of 3.6 for the same period. The per	
4	capita personal income for West Feliciana	
5	Parish for 2022 was \$45,693 compared to the	
6	per capita of \$54,501 for the same period.	
7	The project is estimated to have State	
8	revenues of slightly over \$2.1 million with	
9	the company receiving the \$400,000 EDAP as	
10	well as \$ 1 million from Quality Jobs. This	
11	will result in a net revenue of \$700,000 for	
12	the State.	
13	Staff recommends approval this project as	
14	an unsponsored EDAP with our usual	
15	contingencies that are typically in place as	
16	well as the retention of the 22 jobs with the	
17	\$1.5 million associated payroll to be	
18	increased at 2 percent as well as the creation	
19	of 26 jobs with an associated payroll of	
20	\$1.8 million, all to be maintained through	
21	December 31st, 2033. Total capital investment	
22	by Howell at the facility of at least	
23	\$7.4 million to be expended by December 31st,	
24	2027.	
25	Also, Howell is to provide a	

Page 19 first-position lien on capital equipment in an 1 2 amount no less then the EDAP award. And with 3 that, I'd like to introduce Mr. Hutto, and he 4 can gave you more information about the 5 company, their jobs, and this project. 6 MR. HUTTO: 7 Yeah. My name is Joe Hutto, and I 8 appreciate you guys' consideration for this 9 project. We -- this project is an expansion 10 of what we've been growing Howell Foundry from a smaller foundry to a foundry that can make 11 12 castings for customers throughout the nation 13 as well as Louisiana. And we're one of the 14 only two foundries actually in Louisiana for 15 that matter, and we're expanding. 16 We're going to expand our capabilities in 17 the 3D printing sector. So foundries, historically, have not used current 18 19 technology. And we have developed our 20 business strictly around current technology with 3D printing and 3D models. She mentioned 21 22 that we create 3D models from casting, so with

foundries in general. And this expansion is 25

23

24

laser scanning technology. And everything we

do at Howell Foundry is relatively new for

- Page 20
- 1 going to build upon making the foundry
- 2 basically future proof with adding this new
- 3 technology and to help us grow to meet the
- 4 demand of the industry that we serve.
- 5 CHAIRMAN ROY:
- 6 Questions? Comments?
- 7 MR. JACKSON:
- 8 A Sand printer, is that a 3D printer of
- 9 some sort?
- 10 MR. HUTTO:
- 11 That is correct. So most of you have
- 12 probably seen a 3D printer. Currently, you've
- 13 seen the ones that strew plastic with certain
- 14 models. And this thing works in a completely
- 15 different way. So when you make a steel
- 16 casting, you have to pour it into a sand mold
- 17 to make the shape. So our printer prints that
- 18 mold.
- 19 Traditionally, you would make a wooden
- 20 pattern that looks like the part you're going
- 21 to create and then you would mold the sand
- 22 around it. In this case, the printer lays
- 23 down a bed of sand about .28 millimeters
- 24 thick, about the thickness of a sheet of
- 25 paper, and then it prints a binder on that

- Page 21
- 1 sand only where you want that sand to get
- 2 hard, and then it does that layer by layer by
- 3 layer until you wind up with a bed of sand.
- 4 It's about the size of this table,
- 5 actually, with loose and hard sand. And you
- 6 vacuum the loose sand off and you're left with
- 7 your mold and take it out. So where, in the
- 8 past, you would have to get a pattern made, it
- 9 would take up to six weeks, we can make a mold
- 10 in a day. So we brought that down from a
- 11 six-week lead time to one week for our casting
- 12 if we really wanted that.
- 13 MS. GLOVER:
- And then how long does that mold last?
- 15 Like, how long are you able to continue to use
- 16 it?
- 17 MR. HUTTO:
- 18 So that's part of this expansion that
- 19 we're doing. So the mold is a one-use mold,
- 20 so that's the issue. And the sand currently
- 21 is only one-use. So part of the expansion is
- 22 we're putting in a thermal reclamation system
- 23 that's going to allow us to reuse 90 percent
- 24 of that sand and reuse the sand itself so that
- 25 we don't keep purchasing sand and then getting

- 1 rid of sand at the same rate.
- We'll be able to purchase sand at
- 3 10 percent of what we're purchasing now and
- 4 retain it through that, but the mold itself is
- 5 only a one-use mold. So we have to reprint it
- 6 again if we need to make another one, which we
- 7 do that all the time.
- 8 MR. JACKSON:
- 9 Is this a particular grade of sand that
- 10 it's got to be?
- 11 MR. HUTTO:
- 12 It is. So it's silica sand, right. Just
- 13 like any, I mean, beach sand minus the shells
- 14 that are crushed and everything, but it is a
- 15 sift-through process. So most sand that you
- 16 get for the foundries is what they call a
- four-string sand where you have sand that's
- 18 grains are anywhere from 20 microns down to
- 19 100, even 200, and it fits within four
- 20 strings. So this sand has to be sift to two
- 21 strings and to maintain an 80, we call it 80
- 22 GFN, grain finest number. And so the bell
- 23 curve, the physical bell curve is very steep
- and sharp.
- 25 And it has -- that's one of the other

- 1 reasons why the sand is so expensive itself,
- 2 which helps justify this cost for us where we
- 3 could reuse the sand instead of continuing to
- 4 buy this specialty sand for our new printer.
- 5 MR. JACKSON:
- 6 But I guess using the digital equipment
- 7 and the digital scanning and everything, even
- 8 though you don't use the mold but one time,
- 9 you've got the ability to recreate that mold
- 10 just, I guess, at the push of a button?
- 11 MR. HUTTO:
- 12 That's correct, at the push of the
- 13 button. So where, normally, the pattern would
- 14 be -- basically, the digital mold is the
- 15 pattern now. So the pattern is held on a
- 16 computer, you push a button, and it reprints
- 17 it.
- 18 MR. JACKSON:
- 19 Wow.
- 20 MR. ADLER:
- I have a question. Looking at the
- 22 package, I saw that last fiscal year, the
- 23 revenue increased by (inaudible) percent?
- 24 MR. HUTTO:
- 25 Yes.

Page 24

1 MR. ADLER:

And y'all didn't do that with those 22

- 3 employees? Did y'all have less employees
- 4 previously and (inaudible)?
- 5 MR. HUTTO:

- 6 No, we've increased our employee count to
- 7 do that, and we've maintained that revenue
- 8 stream this year. It's about the same this
- 9 year. We -- and we expect that to increase
- 10 with this project, so I hope that answers your
- 11 question.
- 12 MR. ADLER:
- 13 Yeah. No, I just thought that was a
- 14 quantum leap.
- 15 MR. HUTTO:
- 16 It was. And it was very stressful too,
- 17 so...
- 18 MS. BOATNER:
- 19 If I may, I'm Rhonda Boatner with Didier
- 20 Consultants. To answer your question, about
- 21 18 to 24 months ago, they were at eight
- 22 employees.
- 23 MR. ADLER:
- 24 That was my question.
- 25 MR. HUTTO:

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Page 25
          Yeah.
 1
 2
     MS. BOATNER:
 3
          Yeah.
 4
     MR. ADLER:
 5
          So they went from 8 to 22; and now, from
     22 to almost 40/50. So that's a wonderful
 6
 7
     number.
 8
     MS. BOATNER:
 9
          Yeah.
10
     MR. HUTTO:
11
          Right.
12
     MR. ADLER:
13
          That's great for the area and the parish
14
     and small businesses. That's wonderful with a
15
     small business that goes anywhere from 8 to 20
     to 50 employees.
16
17
     CHAIRMAN ROY:
          Any other questions?
18
19
     MR. REINE:
          Just out of curiosity, so the West
20
     Feliciana numbers, that includes River Bend?
21
22
     MS. WOMACK:
23
          That's for the entire parish. Those
24
     numbers are the entire parish.
     MR. REINE:
25
```

```
Page 26
 1
          And River Bend is in that parish?
 2
     MS. WOMACK:
 3
          Yes, sir.
 4
     MR. REINE:
 5
          So I suspect that you take that out, the
 6
     average wage is much lower at least compared
 7
     to other jobs outside of River Bend, pretty
 8
     good jobs. And I assume you give benefits to
     your employees?
 9
10
     MR. HUTTO:
          Yeah, we have full benefits, 401K, health
11
     insurance, life insurance, dental, vision, all
12
13
     of that.
14
     MR. REINE:
15
          Okay. Mr. Chairman, I move for approval.
16
     CHAIRMAN ROY:
17
          Motion for approval as presented.
     MS. GLOVER:
18
19
          Second.
2.0
     CHAIRMAN ROY:
21
          Second. Any other discussions,
     questions, comments?
22
23
          Hearing none, any comments from the
24
    public?
25
          Hearing none, all in favor, aye?
```

```
Page 27
 1
    ALL:
 2
          Aye.
 3
     CHAIRMAN ROY:
 4
          All opposed, nay?
 5
          Without objection. Congratulations, and
 6
    please keep us posted on all your success.
 7
    MR. HUTTO:
 8
          I certainly will.
 9
     CHAIRMAN ROY:
10
          Yes, sir. Next order of business,
    Collateral Support Program. Marissa?
11
    MS. DOIN:
12
13
          Good morning. Marissa Doin, representing
14
     staff.
             I'll be giving you an update today on
15
     matters in house since the last Board meeting.
     There have not been any new loan guarantees
16
     approved; however, we did receive one
17
18
     collateral support loan request which was
19
     approved.
20
          Cajun Creek Transport, LLC is a log
     transport trucking business located in rural
21
22
     Springhill, Louisiana. That's north Northeast
23
     Louisiana. First Guaranty Bank submitted the
24
     collateral support request for $37,000.
     loan now is $125,000 and was needed to
25
```

- 1 purchase a truck and trailer.
- 2 The business also had some additional
- 3 working capital needs. This request was
- 4 approved on October 30th resulting in one job
- 5 creation and one retained job. This was also
- 6 a SEDI transaction, a woman-owned business.
- 7 Are there any questions on this approval?
- 8 Thank you.
- 9 CHAIRMAN ROY:
- 10 Thank you. Micro Lending Program,
- 11 Ms. Shamelda?
- 12 MS. PETE:
- Good morning. Shamelda Pete representing
- 14 staff. Since our last Board meeting, we've
- 15 had six Micro Loans approved. The first one
- 16 is Pretty Ps located in Winnsboro, Louisiana.
- 17 Pretty Ps is a beauty and skin care business.
- 18 The purpose of this loan is to obtain working
- 19 capital to hire additional staff. The loan
- 20 was for \$25,000, a five-year loan at
- 21 9.5 percent interest.
- The company is a SEDI-owned business,
- 23 minority-owned business and woman-owned
- 24 business. There was one job retained and one
- 25 job created.

```
Page 29
          The next loan was Wildcat --
 1
 2
     MR. REINE:
 3
          Whoa, whoa, whoa, let me ask you a
 4
     question.
 5
     MS. PETE:
 6
          Sure.
     MR. REINE:
 7
 8
          So they had a loan for $25,000 to --
9
     MS. PETE:
          To hire additional staff.
10
11
    MR. REINE:
12
          Hire one employee?
13
     MS. PETE:
14
          Yes, so the company saw a 27 percent
15
     increase in revenue.
     MR. REINE:
16
17
          Okay. I'm -- you put payroll taxes and
18
     all of that, how many -- how much does the
19
     employee make?
     MS. PETE:
20
          I'm not sure of the specific amount the
21
22
     employee will make. They do skin care and
     waxing services, but there was a 27 percent
23
24
     increase in revenues. The company has been in
25
     operations for two years.
```

Page 30 MR. REINE:

- I'm happy for the company, but we're
- 3 going to create a job and is part of the
- 4 salary for an employee or is this --
- 5 MS. PETE:

- 6 I'm not sure. It's a working capital
- 7 request. I don't think it was specific to the
- 8 amount of the total salaries.
- 9 MR. REINE:
- 10 Okay. That's good.
- 11 MS. PETE:
- 12 Yes, sir.
- 13 MR. REINE:
- 14 Okay. Thank you.
- 15 MS. PETE:
- No problem. Yes, sir. Wildcat Plumbing,
- 17 Wildcat Plumbing is a startup plumbing company
- 18 located in Walker, Louisiana. The company
- 19 will be providing plumbing services to both
- 20 commercial and residential customers. This
- 21 loan will provide working capital to purchase
- 22 commercial plumbing equipment, machinery, and
- 23 plumbing. The loan is for \$40,000 for five
- 24 years at 6.62 percent. The amount of jobs
- 25 created is two.

Page 31 1 The next loan is WB Skate Country. WB 2 Skate Country is an established skating rink 3 that has been a successful business for over 4 40 years in Gretna, Louisiana. The company 5 was impacted by COVID-19 Pandemic and Hurricane Ida. This business was forced to 6 7 close in 2021 due to the severe damages to the 8 building. The business experienced delays in 9 supplies and was required to upgrade their 10 electrical system. 11 This loan will provide working capital to 12 complete the rebuild. This loan is for 13 \$100,000, a four-year term loan at 7 percent. 14 This job will retain three jobs and create 16 15 jobs. 16 The next loan is for P.L.A.I.D, Inc., Painting Living Art Interiors Design. 17 18 company is located in Gretna, Louisiana. Ιt 19 is an interior design company specializing in 20 designing, planning, and installing of art and furniture, fixtures, and equipment for 21 22 corporate clientele. The purpose of this loan 23 is to provide working capital for project 24 operations, grant utilities, payroll, education training, and day to day operations. 25

1	Page 32 The company will be retaining two jobs and	
2	creating seven jobs.	
3	MS. GLOVER:	
4	I'm sorry. How much was the amount again	
5	and the percentage?	
6	MS. PETE:	
7	It is a \$100,000 loan for 7 percent for	
8	five years.	
9	The next loan is Statera, LLC. Statera	
10	is located in Metairie, DBA Cereset. Cereset is a	
11	franchise. It is a wellness company that	
12	specializes in brain wellness technology that uses	
13	noninvasive brain balance and technology to support	
14	the brain's relaxation and to rebalance and reset	
15	itself for optimal regulation. The purpose of this	
16	loan is for working capital for rent, utilities,	
17	payroll, and day to day operations.	
18	This loan is for \$15,300 for two years at	
19	7 percent. This loan will retain one job and	
20	create no jobs.	
21	The last loan is One Bunch Hookup. One	
22	Bunch Hookup is located in Terrytown, Louisiana.	
23	One Bunch Hookup is an established small	
24	nonemergency transportation business. The business	
25	offers a handicap accessible lift vehicle that	

Page 33 allows for passengers that use wheelchairs to ride 1 2 This loan will be used to purchase a comfortably. replacement handicap lift platform. 3 4 This loan is for \$10,000. It is a 5 two-year term loan at 7 percent. There will be a 6 retention of two jobs and the creation of one job. 7 In total for the month of October and 8 November, it's a total amount of six loans totaling 9 \$290,300, the average loan size being \$48,383 with an average term of 3.8 years and an average percent 10 of 7.35 percent with a total creation of 27 jobs 11 and retention of nine jobs. 12 13 So far to date, we've received 36 14 applications, four of which were withdrawn or 15 ineligible; 32 applications in total eligible; 25 16 applications have been approved, and we currently 17 have 7 in queue. Do we have any questions? 18 MR. ADLER: 19 Just a basic question. 2.0 MS. PETE: 21 Sure. 22 MR. ADLER: 23 We had one loan at nine and a half and 24 another at seven. Do we have a pricing 25 interest or --

```
Page 34
 1
     MS. PETE:
          So each lender went under an RFP process
 2
     and they have their own individual credit
 3
 4
     criteria. And it could be based on the
 5
     industry --
     MR. ADLER:
 6
 7
          So it wouldn't be based on our --
 8
     MS. PETE:
 9
          No, sir. Our only caveat with the
10
     interest rates is the federal regulations and
     our -- if you look at our rules, that the
11
     loans can't exceed certain ceiling caps.
12
13
     MR. ADLER:
14
          Okay.
15
     MS. GLOVER:
16
          I love that we're having so much activity
17
     in this program. I like to retain
18
     information. Is there a way in the future
19
     when this is reported that we can just have it
20
     on a table or something just for us to see so
21
     we're not vigorously writing it down?
22
     MR. ADLER:
23
          I second that. I see there is a little
```

24

25

summary and --

MS. PETE:

```
Page 35
          No problem. Just due to the loan volume,
 1
     we try to provide the concise information as
 2
 3
     these loans were already approved by the
 4
     lenders that we are in partnership with, but
 5
     we can definitely provide that information in
 6
     the packets.
     MR. JACKSON:
 7
 8
          Even if it's just a register or a recap,
     you know, just to see.
 9
10
     MS. PETE:
          Yes, sir.
11
12
     MR. JACKSON:
13
          I have to say that when we were talking
14
     about the regulations on this and we raised
15
     the threshold to 100,000, there were certainly
     reasons for that, but I also struggle to
16
17
     reconcile that with Micro Lending, as I
     understood it. And I'm encouraged to see that
18
19
     we do have many of them that do fit that
20
     criteria of traditional Micro Lending, 15,000,
     10,000.
21
22
     MS. PETE:
23
          Yes, sir.
24
     MR. JACKSON:
25
          That's very encouraging. And, yeah,
```

- Page 36

 1 it's -- Mr. Reine, it's kind of nontraditional
- 2 and it's hard to understand how they're doing
- 3 it, but I know that's really the purpose of
- 4 it.
- 5 MS. PETE:
- 6 Uh-huh.
- 7 MR. JACKSON:
- 8 And I'm delighted to see so much activity
- 9 on the low end while still having room on the
- 10 high end.
- 11 MS. PETE:
- 12 Twenty-five businesses impacted in less
- 13 than nine months.
- 14 MR. JACKSON:
- 15 Yeah. And for those sorts of businesses,
- 16 many of which, like you've described, it
- 17 doesn't take much. They're really just trying
- 18 to get beyond the day to day living on bank
- 19 balance.
- 20 MS. PETE:
- 21 Yes, sir.
- 22 MR. ADLER:
- 23 And just curious, you said several
- 24 applications were either denied or pulled, is
- 25 that because --

```
Page 37
 1
     MS. PETE:
          Right. So --
 2
 3
     MR. JACKSON:
 4
          -- lenders knew our criteria and they
 5
     pulled them or we had to tell them, no,
 6
     they're not eligible?
     MS. PETE:
 7
 8
          No, the lenders or the borrowers I mean,
     decided to withdraw the application. And some
 9
10
     of them had been ineligible. Refinancing is
     not eligible. Restaurants in business less
11
     than two years are not eligible. So it's been
12
13
     some of those small criteria.
14
     MR. JACKSON:
15
          And these are primarily SEDI?
     MS. PETE:
16
17
          Yes. Of the six loans, five of which
18
     were SEDI, and that was minority-owned,
19
     women-owned, as well as being located in a
20
     CDFI investment area.
21
     MR. JACKSON:
22
          Thank you.
23
     CHAIRMAN ROY:
24
          No right answer for my question, but
25
     what's your guess as to how many of these
```

- 1 loans would not have been made but for our
- 2 programs?
- 3 MS. PETE:
- 4 Yes. I can say off the top of my head,
- 5 some of them are true startup companies. So
- 6 there were several that were startup
- 7 companies, like Pretty Ps, Wildcat Plumbing.
- 8 WB Skate Country would probably have the
- 9 opportunity because of the 40 years in
- 10 business. P.L.A.I.D, P.L.A.I.D is an interior
- 11 design company. I think by nature of the
- 12 industry and concentrated clientele, they have
- 13 run into some issues, but they too have seen a
- 14 significant growth in revenue since August,
- 15 growing over 50 percent in revenue. Statera,
- 16 Statera is a franchise, but again, a very
- 17 specialized industry. They may too have run
- 18 into some challenges. One Bunch Hookup is a
- 19 very small nonemergency transportation
- 20 business. They're actually purchasing
- 21 equipment, so there wouldn't be a collateral
- issue, but we know startups incur some
- 23 challenges.
- 24 MR. JACKSON:
- Is that medical transportation primarily?

Page 39 1 MS. PETE: 2 It is medical, uh-huh. They specialize 3 with wheelchair access transportation for the 4 elderly. 5 CHAIRMAN ROY: 6 That's a considerable portion, I quess, 7 including the loans we've previously made, 8 perhaps would not have been made by the institution but for our program. 9 MS. PETE: 10 11 So these -- our lenders are Yes. mission-aligned lenders who focus on community 12 13 reinvestment activities, so yes. 14 CHAIRMAN ROY: 15 Good. 16 MS. RANEY: 17 I'd like to also add if I can that with 18 the loans we've previously approved under 19 Micro as well as these just presented today, 20 due to enhanced risks with time and business 21 and industry type, lenders tend to steer clear 22 of certain transactions that present that 23 enhanced level of risk. Because of this 24 particular program design where the lender

only has 50 percent exposure in each

25

- 1 transaction, that helps to minimize their
- 2 risk, plus the other features of this
- 3 particular program design. We're very pleased
- 4 with the volume and activity that the Micro
- 5 program has done.
- 6 MR. REINE:
- 7 So are we making the loans or
- 8 guaranteeing the loans?
- 9 MS. PETE:
- 10 We provide the loan participation
- 11 program, so we have a one to one match with
- 12 the lenders. So the lenders are making the
- 13 program, we just have a 50 percent exposure.
- 14 MR. REINE:
- So we're guaranteeing the loan or we're
- 16 loaning 50 percent of the money?
- 17 MS. PETE:
- We're loaning 50 percent.
- 19 MR. REINE:
- I was just curious, one of them was at
- 21 like 9 percent.
- 22 MS. PETE:
- Yes.
- 24 MR. REINE:
- 25 So the bank's only at risk for half of

- 1 the money, then that is kind of a high rate.
- 2 MS. PETE:
- Right. But we're in a high interest rate
- 4 environment with prime --
- 5 MR. REINE:
- 6 But the others were for 7 and --
- 7 MS. PETE:
- 8 Again, lenders are having their own
- 9 credit criteria and taking in multiple factors
- 10 into consideration.
- 11 MR. REINE:
- 12 I wonder what the loan rates would be if
- 13 they weren't getting half.
- 14 MR. JACKSON:
- 15 They wouldn't get it.
- 16 SECRETARY PIERSON:
- 17 And just a comment or question, but we're
- 18 the administrators of the program. So the
- 19 money that is at risk is 50 percent of the
- 20 lending institution and 50 percent of U.S.
- 21 Treasury funds that we've been provided with.
- 22 So the State is not at risk, so to speak.
- 23 MR. REINE:
- Well, I was just curious about the rate.
- 25 It did seem relative to the other loans kind

- 1 of high. And the risk would being minimized
- 2 is why the rate was so high. But if they
- 3 wouldn't have gotten the loan otherwise, that
- 4 does make sense.
- 5 MS. RANEY:
- 6 I'd like to add in large part, of all of
- 7 the loans, all the programs, that particular
- 8 loan is an outlier. There's only been a few
- 9 loans surprisingly under our microprogram and
- 10 guarantee program that have a higher pricing.
- 11 Most all of our loans are fixed rate, so those
- 12 loans that are fixed rate for two to five
- 13 years that are below prime, that is an
- 14 outstanding opportunity for these small
- 15 businesses in order to have a palatable
- 16 monthly repayment.
- 17 CHAIRMAN ROY:
- 18 Okay. Any other questions or comments?
- 19 Thank you.
- 20 MS. PETE:
- 21 Thank you.
- 22 MR. ADLER:
- Thank you.
- 24 CHAIRMAN ROY:
- Next order of business, Ms. Bigner, the

- 1 Louisiana Equity Capital Program. Good
- 2 morning.
- 3 MS. BIGNER:
- 4 Good morning, Good morning, Susan
- 5 Bigner, Program Administrator for the Equity
- 6 Programs, Louisiana Seed Capital Program, and
- 7 the Louisiana Venture Capital Program. As
- 8 we've previously reported, we have one fund
- 9 that has closed back in July. They have since
- 10 made five investments. All of those
- 11 investments were SEDI-owned. They were
- 12 located in New Orleans and Baton Rouge.
- 13 They had -- they retained a combination
- of 19 full-time employees and 22 part-time
- 15 employees with the expectation of creating an
- 16 additional 16 full-time jobs and 7 part-time
- 17 jobs. Right now, we have another fund that is
- 18 close to -- close to closing probably before
- 19 the end of the year.
- Boot 64, which is the first fund we
- 21 closed, they've just come back for their
- 22 second capital call for an additional
- 23 \$187,000. They have increased their limited
- 24 partners, so they have new private capital
- 25 that they are asking that we match for that.

Page 44 So that's encouraging that this will increase 1 the limited partners that are involved in this 2 3 fund and, therefore, increase the private 4 capital that is flowing into the market. 5 We have two funds that are close to 6 closing. Previously, I said one; actually, 7 we've got two. Those are both Seed. We have 8 a Venture Capital Program that is expected to 9 close soon. That will be our first Venture 10 Capital fund. And then we have two additional 11 Seed funds that are in final stages prior to 12 closing. 13 LEDC is reviewing a number of other Seed 14 Capital funds with possible closings prior to 15 the end of the first quarter of 2024. LED has 16 issued a statement on December 1st with the final copy of the SSBCI funding agreement and 17 the necessary information needed before LEDC 18 19 can become a partner with the fund. 20 We've had a couple of funds who have 21 chosen to not participate. One of them was a 22 Venture Capital Fund. They usually have funds 23 with banks and they were having trouble --24 there was not enough interest to create a new 25 fund; so, therefore, they're going to pull

```
Page 45
 1
     from the program.
 2
     CHAIRMAN ROY:
 3
          Questions? Comments?
 4
     MR. JACKSON:
 5
          Have we earmarked money for them or they
 6
     had just requested an indication of interest?
 7
     MS. BIGNER:
 8
          We had -- we had put them in our table
9
     for possible participation, so we will take
10
     them out. That was a $10 million fund, so
     that will free up $10 million to go to other
11
     funds that are currently participating.
12
13
     MR. JACKSON:
14
          Like the one that's wanting match for new
15
    LPs?
16
    MS. BIGNER:
17
          Yes, sir.
     MR. JACKSON:
18
19
          Okay. Good.
2.0
     MS. GLOVER:
21
          For the one, is it Boot 64? What is it
22
     again?
23
     MS. BIGNER:
24
          I'm sorry?
25
     MS. GLOVER:
```

```
Page 46
 1
          Boo 64?
 2
     MS. BIGNER:
 3
          Boot 64.
 4
     MS. GLOVER:
 5
          Got it.
     MS. BIGNER:
 6
 7
          Boot 64, Magnolia Fund is the name of the
 8
     fund.
 9
     MS. GLOVER:
10
          Okay. So you said that they had made
11
    five investments?
12
    MS. BIGNER:
13
          Yes, ma'am.
14
     MS. GLOVER:
15
          Do we -- and I know that you said they're
     SEDI. Do you have an idea of what those
16
17
     companies are?
18
     MS. BIGNER:
19
          They are information technology, software
20
     development, and biotechnology businesses.
21
     MS. GLOVER:
22
          And for the new funds that were closed --
23
     well, nevermind. I guess -- I assume that
24
     when they do close, you'll report back with
25
     us?
```

```
Page 47
 1
     MS. BIGNER:
 2
          Yes, ma'am, I sure will.
 3
     MS. GLOVER:
 4
          Okay.
 5
     MS. BIGNER:
 6
          We're hoping to have that information for
 7
     you in January.
 8
     MS. GLOVER:
9
          And we can have it in a table chart?
10
     MS. BIGNER:
          Yes, I will put it in a table chart.
11
12
     MR. JACKSON:
13
          Give us a packet.
14
     CHAIRMAN ROY:
15
          Anyone else?
16
          Thank you.
17
     MS. BIGNER:
18
          Thank you.
19
     CHAIRMAN ROY:
20
          Ms. Villa, the Treasurer's Report?
     MS. VILLA:
21
22
          Good morning. I have the Louisiana
23
     Economic Development Corporation Secretary
24
     Treasurer's Report as of November 28, 2023 for
25
     fiscal year '24. Our FY'24 budget is a total
```

Page 48 Page 48 of \$58,950,902, and we have projects that have 1 2 been -- projected expenditures of \$3,223,380, 3 and we have projects that are pending the 4 Board's approval of \$900,000. And then we 5 also have projects under review of \$4,150,000, 6 which gives us a projected yearend balance of 7 \$50,677,522. And that's the summary page. 8 will break it out by program. 9 On the next page, we have our Financial 10 Assistance and SSBCI program that has a budget 11 of \$28,042,617. And we have the approved 12 projected expenditures for projects of 13 \$938,380, which gives us a projected yearend 14 balance of \$27,104,237. And that consists of 15 the programs that you all just received an 16 update on. We go to the next page, we have our Small 17 18 Business Innovation Research Funds and that

- 19 has a projected -- I'm sorry, it has a budget
- 20 for FY'24 of \$1,664,528, and we have a
- projected yearend balance of \$1,664,528. 21
- 22 Those are broken out between the Innovation
- 23 Retention Fund, the Innovation Recruitment
- 24 Fund, and the Innovation Research Fund.
- 25 So I will be able to provide you all with

Page 49 an update if you would like one, but I know 1 2 that there was an application period that 3 recently closed. We did an internal review 4 and we are in the process of reviewing and 5 approving those for the Innovation Retention 6 We had -- we expect that to be 7 exhausted by the end of the fiscal year by 8 entering into agreements with those retentions 9 funds, but we'll have more information in 10 January as we've just gone through the 11 administration of it right now. But if you'd 12 like more information, Shamelda can provide 13 She's the Program Administrator over y'all. 14 those. 15 Moving on to our traditional EDAPs, Capital Outlay Appropriation for FY'24, on the 16 17 next page, we have a budget for FY'24 of 18 \$29,243,757. And we have approved projected 19 expenditures of \$2,285,000. We have the two 20 projects that you approved today of \$900,000, and we have \$4,150,000 of projects that are 21 22 under review currently by the team, and we 23 expect a yearend balance of \$21,908,757. 24 You go on to our LED fund balances, we

have a projected fund balance available of

25

- Page 50 \$56,241,746. Our LED project commitments are
- 2 \$17,324,682, which gives us an appropriation
- 3 fund balance availability of \$38,917,064
- 4 that's expected at the end of the year.
- 5 Any questions?
- 6 MR. REINE:
- 7 So when it says projected yearend balance
- 8 --
- 9 MS. VILLA:
- 10 Yes.
- 11 MR. REINE:
- 12 -- is that December 30th or is that
- 13 June 30th of the past year?
- 14 MS. VILLA:
- 15 '24. June 30th, 2024. That's our
- 16 yearend.
- 17 MR. REINE:
- Okay. I was just curious. So we've got
- 19 six months basically left. It just seemed to
- 20 have a lot of balance left.
- 21 MS. VILLA:
- Yeah, so that goes into -- yeah, that
- 23 will go into our FY'25 planning. Any fund
- 24 balances go into the plan for FY'25.
- 25 MR. REINE:

Page 51 So we don't expect projects between now 1 2 and the end of the projected -- the end of 3 June 30th that some of this money would be 4 obligated? 5 MS. VILLA: 6 Yeah, so I think some of the projects that are currently under review that have been 7 8 announced are in there. We have unannounced 9 projects, but we don't put those on the 10 Secretary Treasurer's Report until such time that they are announced. 11 12 MR. REINE: 13 Okay. So I guess, historically, have we 14 had these kind of balances left at the end of 15 the year? 16 MS. VILLA: 17 Well, I think that the -- I'd have to go 18 back and look. Historically, I think it's 19 high. But if you recall, there was some Legislation that had our LED fund used for LED 20 21 project commitments. And so that's where the 22 LED funds now goes to fund is our project 23 commitments from our project announcements, 24 not just EDAP. So we don't use LED fund any 25 longer to fund operations of LED like we have

- 1 in the past, and so we're seeing some larger
- 2 fund balances. But, again, like I said, it
- 3 goes into the planning for the next fiscal
- 4 year.
- 5 MR. REINE:
- 6 Okay.
- 7 CHAIRMAN ROY:
- 8 Any other questions? Comments?
- 9 MS. VILLA:
- I can tell you though, historically, we
- 11 have received our appropriation request that
- 12 we have for EDAP. So your concern is around
- 13 the funding of our projects in the future
- 14 around the EDAP program, we do have our \$10
- 15 million ask that we ask each year and we
- 16 received it this past fiscal year. We have,
- 17 you know, expectations that we would receive
- 18 it going into the FY'25 budget presentations
- 19 that will occur in February.
- 20 MR. REINE:
- Okay. We need a motion to accept the
- 22 report?
- 23 CHAIRMAN ROY:
- Motion to accept the Treasurer's Report.
- 25 MS. GLOVER:

```
Page 53
 1
          Second.
 2
     CHAIRMAN ROY:
 3
          Second. Any other discussion?
 4
          Any comments from the public?
 5
          Hearing none, all in favor, aye.
 6
     ALL:
 7
          Aye.
 8
     CHAIRMAN ROY:
 9
          All opposed, nay?
10
          Without objection.
          All right. Ms. Dalgo, the Accountant's
11
12
     Report?
13
     MS. DALGO:
14
          Hello, good morning. I'm Crystal Dalgo
15
     and I will be presenting to you the LEDC
16
     Accountant Status Report. In the SSBCI 1.0
17
     Guarantee Loan Portfolio, we have seven loans
18
     remaining and they are reported here as of
19
     October 31st, 2023. The portfolio totals
20
     $1,230,189. There is one loan still past due,
21
     which is TDS Trucking. And the bank is
22
     continuing to work with them. The allowance
23
     for the SSBCI 1.0 Guarantee Loan Loss for this
24
     reporting period is $223,178, and it's
     reflected at the blended rate of
25
```

```
Page 54
 1
     18.14 percent.
          For the EDAP loan portfolio, it consist
 2
 3
     of --
 4
     MR. REINE:
 5
          So you said the outstanding loan amount
 6
     is $5,400?
 7
     MS. DALGO:
          Yes, that's the -- yes, that's what we
 8
     would guarantee, what we would pay out, say,
 9
10
     if they were to call the loan. The balance is
11
     low right now, but they're still having
12
     trouble, but they're still late.
13
     MR. REINE:
14
          The quarantee was $11,000. I can't
15
     believe the note is very high.
16
     MS. DALGO:
17
          It's --
     MS. RANEY:
18
19
          The note is not very high. This borrower
20
     has had some challenges, as many business
     owners have. She is a single-owned trucking,
21
22
     female-owned business, and she had a contract
23
     that -- a large contract that fell through.
24
     She had some other personal circumstances that
25
     impacted her life financially with her
```

- 1 children.
- 2 And so we've had conversations with the
- 3 bank over the past several months tracking
- 4 this past due. It seems she's a late pay
- 5 trying to make the loan current, but obviously
- 6 still behind. In talking with the lender on
- 7 how the Guarantee program works, the lender is
- 8 trying to work with the borrower simply
- 9 because the cost the lender would incur to
- 10 undergo some type of collections revocation,
- 11 et cetera, which would be required if they
- 12 were to call in their quaranteed claim really
- 13 doesn't make a financial sense for the lender
- 14 to really pursue it at this particular time.
- 15 So we are staying in communication with that
- 16 lender, but Mr. Reine, you're correct the
- 17 monthly note isn't very large.
- 18 MR. REINE:
- 19 I just thought it was kind of --
- 20 MS. DALGO:
- I do believe they had some forced place
- 22 insurance added to the balance too, so that
- 23 might make the balance stay a little bit
- 24 higher than you would expect it to possibly.
- 25 MS. RANEY:

Page 56 If it was forced place insurance and the 1 2 bank put it on, it's going to be the most 3 expensive insurance probably. 4 MS. DALGO: 5 Yeah. Okay. The EDAP Loan Portfolio, it 6 consists of four loans and it is, as of 7 November 28, 2023, it totals \$2,694,532, and 8 all loans are current. The allowance for the EDAP loan losses is \$404,180, and it's 9 10 reflected at the current rate of 15 percent. 11 Moving on to the LEDC Funds Guaranteed Loan Portfolio, we have three loans and the 12 13 portfolio totals \$2,557,437. It's reported as 14 of October 31, 2023. The allowance for this portfolio totals \$460,339 and is reflected at 15 16 the current rate of 18 percent. 17 And, lastly, we have the SSBCI 2.0 Guaranteed Loan Portfolio. As of October 31, 18 19 2023, it consists of four loans. It totals 20 \$538,890. Two of the four loans listed here 21 are not showing balances due to them being 22 letter of credits and they have not yet --23 they have not yet made any draws. 24 allowance for the SSBCI 2.0 Guaranteed Loan 25 Losses is reflected at the current rate of

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Page 57
     18 percent and it totals $97,000.
 1
 2
          This concludes my report. Are there any
 3
     questions?
 4
     MR. REINE:
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          Motion to accept the report, so moved.
 6
     CHAIRMAN ROY:
 7
          Motion to accept.
 8
          Second. Any other discussion?
 9
          Any comments from the public?
10
          Hearing none, all in favor, aye?
11
    ALL:
12
          Aye.
13
    CHAIRMAN ROY:
14
          All opposed, nay?
          Without objection. Thank you.
15
16
    MS. DALGO:
17
          Thank you.
18
    CHAIRMAN ROY:
19
          Okay.
20
    SECRETARY PIERSON:
21
          All right.
22
    CHAIRMAN ROY:
23
          Finally, the Secretary and the
24
    President's Report.
25
     SECRETARY PIERSON:
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Page 58 Chairman, if you'll permit, I'd like to 1 2 yield to Brenda's remarks and then I'll make 3 closing remarks, if that's permissible and 4 will not interfere with the agenda. MS. GUESS: 5 6 Thank you, Mr. Secretary. And thank you, 7 Mr. Reine, for the acknowledgment of us in our 8 work, and the Board Members, for our work in The reports that you just heard from 9 SSBCI. 10 the team, you know, those are the kinds of 11 things that they ask us about to make their 12 reports on. We are glad that the SSBCI is 13 moving along. Seven months out of the blocks, 14 if you will, we started. We rolled out the 15 program in April, and I think that the 16 activity that the team has reported on this 17 morning and for the last couple of months 18 really shows how much we are moving. 19 It's a -- the equity side has been the 20 one that has been possibly the slowest, 21 basically, because of the drafting of the 22 documents that are required for the funding 23 agreements with our internal and our external 24 legal teams to make sure that we are within 25 the guidelines of Treasury and certainly

- 1 following the rules for our equity programs.
- 2 Mr. Jackson and I were talking earlier this
- 3 morning prior to the meeting, and as you can
- 4 see, our Micro Lending is outpacing some of
- 5 our other programs, especially our Collateral
- 6 Support.
- 7 In talking to the bankers across the
- 8 State, we are learning that they're thinking
- 9 that when interest rates drop, that they will
- 10 be more secure with having the loan guarantee
- 11 as opposed to shoring up a shortfall in
- 12 collateral. So they're making sure that
- whatever loans that they're making due to the
- 14 banking landscape that they are sufficiently
- 15 covered, and so we expect that our Collateral
- 16 Support will look up a bit.
- 17 Since the last we met in October, just an
- 18 FYI for you, I believe we told you that we had
- 19 been -- we submitted an application to
- 20 Treasury for the technical assistance portion
- of SSBCI. We were approved for \$3 million in
- 22 technical assistance. We got that approval
- 23 back in November. The team here, the LEDC
- team will not be managing that, but our Small
- 25 Business Services Department within the Agency

- 1 will do that because that's what they
- 2 particularly do. They manage Veterans
- 3 Initiative, the Hudson Initiative, and other
- 4 bonding assistance programs. So they will
- 5 have it.
- 6 And I don't think this team will -- I
- 7 don't want to run anyone down the street with
- 8 their hair on fire or give them too much more
- 9 because they're doing a fantastic job in the
- 10 things they are working on and doing. And
- 11 speaking of that, since we last met, we've
- 12 added a new team member to assist Susan with
- 13 the Equity Program, and Shareka Aldridge,
- 14 Shareka is there. She joined us a little over
- 15 a month ago, I never can get that right, but
- 16 Shareka is added to our team. And we are
- 17 looking to add additional persons to the team
- 18 to assist with the Equity Program and possibly
- 19 more with the compliance part for the other
- 20 programs.
- 21 So all in all, we're seven months out of
- 22 the blocks. We did have a -- I think also
- 23 since we met, we had a visit with U.S.
- 24 Treasury. They came to see us. And one of
- 25 the things that Treasury has been doing with

Page 61 the 2.0 participants is going to the various 1 2 states helping get money out of the door. 3 found that we were not the slowest one out of 4 the blocks, but like we've been saying, every 5 state was approved at a different level. 6 We were probably in the second to the last group that was approved, and there are 7 8 still other states that just were approved, 9 like within the last couple of months. So 10 we're not in the infancy stages in our 11 programs. And in fact, with the activities 12 that we've been doing and also with the 13 quidance of Kelly with her team, we're kind of 14 the poster children, you know, for other SSBCI states. But we get the calls, the Zooms, they 15 16 want to know, what are you all doing for this 17 type of issue; what are y'all doing. 18 sometimes, we ask them what are they doing in 19 some of their programs. And the response is, 20 well, we're not there yet. 21 So not only are we ahead of the remaining 22 other states involved, we're, you know, we're 23 finding out that they're looking at us. 24 just recently back at the CDFA conference in 25 Philadelphia a couple of months ago, we got a

- Page 62
- 1 shout out. And everywhere we have been going,
- 2 you know, nationally, they've been touting,
- 3 Treasury has been touting Louisiana's progress
- 4 in our SSBCI program. You know, and we can't
- 5 understand why, you know, because we're only
- 6 seven months out of the blocks.
- 7 CHAIRMAN ROY:
- 8 Brenda, I missed that article. Did you
- 9 send me that one? Joking.
- 10 MS. GUESS:
- 11 Yeah. So we're -- we -- with the support
- 12 that the Secretary has given us, you know, the
- 13 Governor has given us, SSBCI is another one of
- 14 those household words. And so we're just
- 15 pleased that we have the kind of support from
- 16 you all in helping us to get this program
- 17 going.
- 18 MS. GLOVER:
- 19 Thank you so much for that. So I did see
- 20 the article that Louis saw, and I'm so sorry
- 21 that I missed your response.
- 22 MS. GUESS:
- Oh, I can send you that one.
- 24 MS. GLOVER:
- Okay. Please do. So I know that you all

- 1 are not going to be doing the technical
- 2 assistance in this office, but I do want to go
- 3 on record about technical assistance because
- 4 I've gotten fairly passionate, as I do, about
- 5 things about what I think that could look
- 6 like.
- 7 So I feel that historically when people
- 8 have said that they are providing technical
- 9 assistance to small businesses, they'll say,
- 10 oh, we're going to show you how to write a
- 11 business plan, or we'll tell you that you need
- 12 ACPA hardware. Well, in a couple sessions
- where I have spoken to small businesses that
- 14 are growing, I'll say, oh, do you have a
- 15 lawyer. And they'll say, yes, I have a
- 16 lawyer, it's a friend of mine who does it.
- 17 I'm like, what type of law does that friend
- 18 do? Oh, it's family law, but you're in
- 19 construction. So you don't have a lawyer, or
- 20 you don't have a CPA.
- 21 And I realize that a lot of times, we're
- 22 given this generalized, this is what you
- 23 should do but not providing the nuance
- 24 information that the businesses need to get to
- 25 the next level. So when we talk about

Page 64 technical support or technical assistance, 1 examples of things that I think should exist 2 3 in this program, so then it's on record and 4 then y'all can share it with whoever is one: 5 how can we present financials. So we say to 6 them, you need to make sure you have a CPA, 7 make sure you have a banker, make sure your 8 finances are in order. But if I still don't 9 really know that an income statement and a P&L 10 is the same thing and how does this produce 11 that report out of my system and that this is 12 what a banker or a loan officer or an 13 underwriter is going to need, then just saying 14 have my finances in order doesn't get me to 15 where it is that I need. 16 Identifying the right type of attorney: So even if I tell a person you don't need a 17 18 family law attorney because you're in 19 construction, look for a construction 20 attorney, it doesn't mean that the business 21 owner knows what are the right type of 22 questions to ask to make sure that now that 23 I've identified three types of construction 24 attorneys, how to identify which one is the 25 right one for me.

Page 65 So how can we provide a checklist of 1 2 questions for the business owner? And I don't 3 have that language. I've never been a part of 4 a process that says, this is how I should 5 narrow down or evaluate or give criteria, a 6 score, what it is that I need. 7 How to identify the right type of 8 software that you need: A lot of times people 9 start out doing things in Excel spreadsheet or 10 they're doing it by hand because that's how 11 they know or how they were trained, and they 12 don't know what software exists out there. 13 They don't know what is considered a 14 reasonable cost for it. They might sign up 15 for it and lock themselves into a contract 16 that something doesn't work. We need someone to help walk them through that particular 17 18 process. 19 A lot of times, they realize that they're needing to grow their business with staff but 20 not sure how to do it. Do I add as a 21 22 contract? My buddy said that, you know, he 23 could do it. Maybe it is a consultant that I 24 add, maybe it's a line of credit that I get to 25 pay part of the salary of someone who's coming

Page 66 1 on board. But there's no one to help someone 2 think through that process. It took me five 3 years to realize I could borrow money from the 4 SBA to start paying -- to start adding to my 5 staff. 6 But as a person who grew up not wanting 7 to have debt, I didn't recognize and 8 appreciate that as a business owner, I need to 9 take on debt in order to grow it. And they 10 don't have the context for that. Their 11 context is, how do I get my credit score to 12 where I need to be? How do I not have debt so 13 that I can get it as opposed to how do I take 14 on debt the right way so that I can grow my 15 business. 16 I can't -- oh, also about marketing plans: People are like, you need to do a 17 better job of marketing your business and 18 19 here's a template for a marketing plan. And 20 we know that that is not going to make your 21 business marketable. It will get pushed down 22 to the end of the list. So how can we in the 23 technical assistance pay for a consultant for 24 a small business to develop their marketing 25 material, their brand materials, and help them

Page 67 1 get started in a way? Because telling them to 2 make a marketing plan when my expertise is 3 welding is not going to get me there. 4 And then in the technical assistance, a 5 lot of times it's about giving advice, but how 6 can we get to a point where we're actually 7 giving people some money or paying -- maybe we 8 don't give it to them directly, but paying for 9 a consultant that that is the expertise that 10 they do, and that gets them just a little bit 11 off the ground. I'm not saying pay \$25,000. 12 But if \$5,000 can be used for them for a 13 marketing consultant to design stuff for them 14 that they don't have the expertise for to just 15 give them that little nudge across the table, 16 those are the things that are helpful and meaningful to move businesses forward, and I'd 17 18 just like us to think a little bit differently 19 about how we've provided technical assistance 20 in the past. 21 MS. GUESS: 22 Well, and all those things that you just 23 mentioned are the exact things that we'll be 24 looking for. We won't be -- actually, the 25 Department won't be actually managing.

Page 68 will be putting probably by the end of this 1 2 month, we will let out an RFQ process that we 3 will be selecting those persons that are in 4 that space. And in that RFQ, we're going to 5 be asking them to tell us exactly how they 6 plan to deliver those services and those 7 products to the small business owner. 8 And one of the things about the technical 9 assistance, we have to make sure that they get 10 ready to come to us so they can get technical 11 assistance on this side, and then you'll see 12 the name of that company somewhere down the 13 line on the list that's being able to get a 14 Micro Loan or to get a Collateral Support Loan 15 or to get a Loan Guarantee. 16 So the small business team and I, we met last week, we are crafting the items for that 17 18 RFQ process. So we will be letting those out. 19 And it won't be your -- it will be people that 20 are already in that space, but those, some new 21 people that will be -- that have the expertise 22 to do exactly that. It's not going to always 23 be your small business development centers 24 because they were already receiving federal 25 dollars to help those businesses in one space,

- 1 but to do the business plan to do, you know,
- 2 some of these other things. But there are
- 3 several other entities out there that will be
- 4 submitting their RFQ to help with that.
- 5 And so it's not going to be small
- 6 business development centers, because we hear
- 7 a lot of times that there's a deficiency that
- 8 is this. And so we are looking. We will be
- 9 looking at others.
- 10 MS. GLOVER:
- 11 And there are plethora of individuals
- 12 with consulting firms who provide business
- 13 strategy and business support who have never
- 14 ran a business other than as this strategy,
- 15 and they don't know what they're talking
- 16 about. They don't. So I'm just putting it
- 17 out there in the evaluation of those
- 18 companies.
- 19 MS. GUESS:
- Well, I appreciate that. And if we have
- 21 any thoughts about it, I'll be in touch with
- 22 you. So that technical assistance is very
- 23 important and we want to see them on the list
- 24 that we're presenting to you to have received
- 25 those capital dollars. We feel that our -- at

Page 70 the rate we're going, you know, that

- 2 \$113 million, that is our goal for us to
- 3 receive as a state, once we meet SEDI
- 4 requirements, once we meet the distribution of
- 5 80 percent of our current traunch so that we
- 6 can get our second traunch, and it is based on
- 7 the SEDI and the distribution of that, and I
- 8 think we're on target.

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- 9 And so Kelly has it on her calendar, you
- 10 know, I think she put it in paint on her wall,
- 11 you know, of what that date is so that we know
- 12 that we are reaching those goals. And the
- 13 team is very cognizant of our getting to
- 14 crossing that midterm finish line to make sure
- 15 that we have those items in place. That's it.
- 16 SECRETARY PIERSON:
- No, I appreciate that and the
- 18 opportunities here. And, first, before I make
- 19 my report, I just do want to follow up a
- 20 little bit on the SSBCI report very
- 21 effectively presented by Assistant Secretary
- 22 Guess. And thank you, Ms. Glover, for those
- 23 very constructive comments and input. It's
- 24 going to help us, and we took very careful
- 25 notes through our court reporter.

Page 71 And I will assure you that we will report 1 2 those notes over to the other side of the 3 department because this group will be a 4 different one than the ones that are actually 5 deploying these services and running that 6 program for the \$3 million that we'll be receiving over time from U.S. Treasury to push 7 out technical assistance. And I'm certainly 8 glad that you are at our LED roundtables 9 10 sharing the kind of viewpoints and information 11 that you have. I know that you're sharing the knowledge and experience with a lot of other 12 13 people. 14 But I do want to say as we approach 15 technical assistance, we have an advantage, and that is this is not our first rodeo. 16 17 during the Cares Act, we received a grant at 18 LED for pushing out technical assistance 19 around the State. And so we ran the RFI 20 program in just sort of the same way that when 21 we saw the traunch of fundings coming for 22 Venture Capital, we arranged over time the 23 presentation of the VCs to come in and give 24 you an update and a report on the status of 25 what they've done with the monies on the SSBCI

Page 72 1.0. 1 2 We now have a track record of a number of 3 TA providers, technical assistance, that were effective and timely and did a great job. 4 5 Certainly, it will be what I'll call open 6 enrollment, which means that those are 7 qualified, I believe they are qualified, can 8 make application through this RFQ or RFI that 9 we will be issuing to provide technical 10 assistance for SSBCI, but we'll also have a great understanding of the ones that have 11 12 performed well in the past. 13 And there are some nuances, the ones that 14 Brenda pointed out, that the federal 15 government dollars that are coming to us for technical assistance, they don't want to 16 17 double dip, they don't want to give it to the 18 SS -- SBA small business development centers 19 that we have. And calculated that way, this 20 needs to be an additional augmentation and 21 additional independent effort. 22 And some of those metrics will be the 23 ones that Brenda touched on, that we gave 24 technical assistance from companies and keep a

large roster of those. And some of those came

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- Page 73

 in to successful engagement of the program and
- 2 then we'll be reporting back on that.
- It is my last meeting. I think it's an
- 4 important point that Brenda also made relative
- 5 to our goal as an LEDC that I would leave with
- 6 you and the next management team that comes in
- 7 to run the program, goal is a waiting one,
- 8 which is we got the first traunch,
- 9 \$32 million. But if we perform, if we are
- 10 aggressive, if we market, if we put technical
- 11 assistance out there, if we meet the criteria
- 12 established by the U.S. Treasury, then we get
- 13 the next traunch and the traunch after that,
- 14 and we get to the full potential of deploying
- 15 \$113 million in our State. That's the goal.
- 16 And it won't happen overnight. This is a
- 17 five/seven-year program, whatever it takes,
- 18 but very valuable asset that is now based on
- 19 the performance of this organization and this
- 20 corporation. So it's an exciting opportunity
- 21 for us.
- I would also highlight what Brenda was a
- 23 little understating because of her humility,
- 24 but because of the way that we deployed SSBCI
- 25 1.0 as a State, Treasury has a favorable lean

- Page 74 towards Louisiana because we've executed in 1 2 the past and we've made some great 3 accomplishments. And so we are, I think, once again being held up as an exemplary 4 5 administrator of this important federal 6 program. And so those are those high marks 7 that we're getting with U.S. Treasury, which 8 again helps position us for future traunches 9 of the funding. 10 And the articles that you may or may not 11 have seen, there was a little dust kicked up 12 regarding speed to market. And there was some 13 misunderstanding out there that there was one 14 starting gun for all states to move forward 15 with SSBCI, but it wasn't that way. They were 16 phased release of federal fundings, and so we 17 didn't get ours until other states had already 18 begun them. It's not a race. It seems 19 effective over the long term, but there were some concern out there that we weren't moving 20 21 quickly enough and they were holding up other 22 states' progress without an understanding 23 those states had a seven-month head start on
- 25 that we had not executed the way that we could

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So it was really a misinformed allegation

Page 75 and would and should. 1 2 We did a lot of prep work, and then we 3 engaged with U.S. Treasury. The other part I 4 think that was misunderstood, and I'm pleased 5 to put all this on the record and I know the 6 media and others will monitor this, but I 7 think the other part that was misunderstood 8 about the process is that LED is appropriately 9 administering this program. They are 10 administering this program on behalf of LEDC 11 and respecting your voice and the voice of the committee work and other work that's done 12 13 here. 14 But we're also having to stay in 15 alignment with the U.S. Treasury, and the flow of information that goes back and forth 16 17 between here and Washington D.C. sometimes 18 takes a while. And then it is to the 19 stakeholders reaching down to the VCs and 20 Seeds and gathering their application information, telling them what the 21 22 requirements are. 23 They say, oh, you didn't tell us those 24 requirements were there last week. Well, last 25 week, they weren't there perhaps, but we got

Page 76 1 new information from U.S. Treasury that's 2 rolling out this program. And in other 3 states, they've jumped out there and taken the 4 first step and then had to step back because 5 they want an alignment with U.S. Treasury 6 quidelines and they end up with a lot of 7 confusion and a lot of disgruntled companies 8 that are trying to move forward with their 9 goals and objectives. We didn't take that route. And the 10 11 important element here also that has taken a 12 while to get out a quality product was just 13 that we did engage with the VCs and try to 14 accommodate the request that they were making 15 for the deployment of the funds in the 16 program. To the degree that we could and ways 17 that we found to be acceptable to U.S. 18 Treasury, we've incorporated those 19 accommodations into the program. So I think 20 we've had great dialogue. 21 There's a lot of complexities to it. 22 There's a lot of legal requirements to it, and 23 it just took a while to push out what we 24 believe to be the quality product that we 25 issued on one December, which can allow for

Page 77 those funds that are fully ready with all 1 2 their documentation back to us to close before 3 the end of the year. That's, in government 4 terms, pretty much speed to market. 5 And I'm very proud of the way that we as 6 an organization have moved through a very 7 complex environment. And a great deal of 8 credit to that goes to the management team Brenda, Kelly, and Robin, others. It's an 9 10 entire heavy lift for the Department, but one 11 that's so critically important. You're hearing today the results and just the 12 13 beginning of where we're going to take this 14 and meet the goals and objectives that are 15 outlined in the program. 16 So I just wanted to share with you that there was a little dust kicked up by some 17 people that didn't fully understand the 18 19 information and the process in my opinion, and 20 Brenda responded to address what those 21 concerns are. And I want to give you 22 assurances that we've kept an open line 23 communication. We continue to meet and we 24 understand that that is at the end of the day, 25 just as many of you are business owners and

Page 78 1 representatives, the customer is important and 2 we take that same approach at LED and in a way 3 that we represent LEDC. 4 So there's -- so I'll close out on SSBCI 5 and then I'll make other comments, but if the 6 Board wants to comment on that particular 7 segment, I'd be happy to listen to the input 8 from the Board. 9 CHAIRMAN ROY: 10 I'd like to add from my perspective, I think the Secretary, and the Department, the 11 staff has just done a remarkable job 12 13 throughout all of this. Just to briefly 14 reiterate some of what the Secretary said from 15 the historical SSBCI 1.0 and the success we 16 had that was recognized, I guess in D.C., what 17 that did to help us with 2.0, the hope that we 18 have going forward with respect to 2.0, what 19 the staff has done and the Board has done to 20 craft these new programs and probably some of 21 which do not exist in their entirety in other 22 states, I'm going to make a bet. 23 MS. RANEY: 24 Yes.

25

CHAIRMAN ROY:

Page 79 1 They are created programs that we saw 2 some of the evidence today to the hope that, 3 you know, we end up dispensing \$113 million or 4 whoever knows what it might be, as it goes, 5 all of that, I think is a testament to the 6 staff, to the administration, Secretary, and 7 That's just my take on it. And I the Board. 8 wish -- and Brenda did a great job. I shot her an email, I think at six in the morning, 9 10 and she was already on it, but did a great job of trying to address what seems to be the 11 greatest casualty today that is truth and 12 13 fact, so great job doing that. 14 SECRETARY PIERSON: 15 Well, thank you to the Board once again 16 today. The two EDAPs that you approved were important to us from our development and 17 revitalization of rural communities in 18 19 Louisiana, something that we place an emphasis 20 on, an important Weyerhaeuser retention 21 project. And we've seen paper mills in our 22 state closed. And it's a very trying and 23 unfortunate circumstance when that happens. 24 So to see Weyerhaeuser reinvesting gives us 25 confidence that those jobs are going to be

Page 80 retained into the future. 1 2 I think you clearly headlined a site on a 3 national leading technology in the Foundry 4 operation with only two in the nation and 5 having, essentially, what becomes an 6 advancement in manufacturing facility 7 expanding in a rural parish. It's really an 8 exciting activity for us. And I want to 9 highlight again that that's really good stuff 10 in the world of economic development. 11 At this point in time, my service to the LEDC, LED, and the State of Louisiana is 12 13 coming to an end. I wish to express my 14 deepest gratitude to the LEDC Board here that 15 has performed such an important role on behalf of our stakeholders, corporations, consultant 16 17 community, and the outstanding work that's 18 been done by the LED support staff here. Your 19 dedication in coming to these meetings, the 20 teamwork, and all the efforts have made possible a great deal of success. 21 22 And I don't just say that to you as a 23 departing leader, but I'm presenting to you 24 today our annual report. Much of the work 25 here, much of the success was made possible by

Page 81 this Board, and the people in this room, and 1 2 those that are following our meetings, and our 3 administration of these programs across the 4 state. 5 Often, we try to frame our remarks around 6 past, present, and future. In many ways 7 again, this annual report is your report. 8 shows our progress with capital investment, 9 job creation, workforce development, small 10 business support, federal partnerships, an 11 amazing array of federal partnerships, 12 \$113 million here; but from the State's 13 perspective in recent times, securing more 14 than \$100 million in addition to that. You're also leading the way to continue to build 15 16 innovation and entrepreneurship in Louisiana. And a lot of that happens right here with the 17 18 SSBCI program. 19 We've increased capital investment, as you'll see in our annual report, in our State 20 every year since 2017, including three 21 22 consecutive years of more than \$20 billion of 23 new investment in our State. This is the 24 first time in our State's history. Today, we 25 have the lowest unemployment rate in our

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- 1 State's history.
- 2 And to speak in terms presently where we
- 3 are, I hope you saw the news release earlier
- 4 this week from the Bureau of Economic
- 5 Analysis, that's the U.S. Department of
- 6 Commerce with data released that shows
- 7 Louisiana's gross domestic product grew
- 8 3.2 percent in the second quarter of '23,
- 9 outpacing 40 other states and easily exceeding
- 10 the national growth rate of 2.1 percent. As a
- 11 State, our economy is on track.
- 12 When I say we outpaced 40 other states,
- 13 that puts us in the top ten, a place Louisiana
- 14 likes to be. And some of the states that we
- 15 outpaced include Florida, Georgia, Arkansas,
- 16 Mississippi, Alabama, South Carolina, North
- 17 Carolina, Tennessee, Kentucky, Virginia, New
- 18 York, California, Colorado, Arizona, Oregon,
- 19 and Washington. We rank pretty well in the
- 20 SEC, I think.
- 21 As for the future, the comments from
- 22 Loren Scott recently predicted that Louisiana
- 23 will add 80,000 more jobs in '24 and '25
- 24 thanks to our success and is positioning
- 25 Louisiana as leader in the global energy

Page 83 transition. Again, for our organization here 1 2 at LEDC, there is a lot of great things to 3 come, particularly as we work against the goal 4 of \$113 million in SSBCI funds being an 5 important part of our program. 6 All this work, these exceptional accomplishments were made possible by the 7 8 Governor's leadership, the Legislature's 9 support, and the exceptional work that you do, 10 all those here in this room and beyond. 11 depart service to the State of Louisiana after 12 dedicating my career to serve the betterment 13 of the citizens and every member of every 14 community across the State, I am proud to 15 report to you the state of our economy is 16 strong and the outlook ahead is bright. 17 Again, your commitment to Louisiana and 18 professionalism has made possible this 19 profound impact on the lives of so many individuals that have jobs, careers, 20 21 opportunity in our State as well as the 22 improvement and the quality of life that these 23 jobs bring to thousands of households across 24 our State. 25 In closing, I want to take this

- Page 84 opportunity to thank you for your invaluable
- 2 contributions and ask that you continue to
- 3 support the efforts of Louisiana Economic
- 4 Development and the LEDC Board moving forward.
- 5 Thank you.

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- 6 CHAIRMAN ROY:
- 7 Mr. Secretary, on behalf of the Board,
- 8 and certainly the Board Members can add to it,
- 9 we appreciate you, we thank you, and it's been
- 10 an honor and a privilege to work with you.
- 11 You have served with honor and distinction
- 12 without a doubt. And the accomplishments that
- 13 you and your staff have been able to amass is
- 14 nothing short of amazing. So we know that
- 15 that the future will be bright for you because
- 16 you will continue to be successful in whatever
- 17 you do. Thank you very much.
- 18 MR. REINE:
- 19 Mr. Chairman, I'd like to make a couple
- 20 of comments. First of all, back when the
- 21 Governor announced some changes to ITEP and
- 22 all of this about it was going to be the end
- 23 of the world in the business and all of it was
- 24 going to go away, thank you for documenting
- 25 the facts that while we've got \$152 million in

Page 85 that ITEP program, which I'm pretty sure is a 1 great number, and at the same time, increased 2 3 help to local governments, the public school 4 system, and law enforcement. So thank you for 5 documenting the facts so that we look to the 6 future, what we're dealing with, what actually 7 happened, and what we can protect. 8 The other comment is that this is a testament of the efforts to your leadership of 9 10 the Department that we have viable and profitable business. And that's important, 11 12 because without those things, we don't have 13 good jobs. And as you said, to be able to 14 raise the quality of life of people through 15 their employment opportunities, whether it's 16 the dignity of work or as you've put here, the 17 Quality Job Program, just promoting of the 18 value of that work and people be compensated 19 for it. So I wanted to commend you for your 20 leadership over this period of time. It's actually documented that the State has done 21 22 well and give you kudos, and if this is your 23 last meeting, to thank you for the opportunity 24 we've had to work together over the years and 25 wish you the best of luck.

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Page 86
 1
     SECRETARY PIERSON:
 2
          Thank you, Mr. Reine. Yes, stakeholders,
 3
     this document is going to be digitally
 4
     distributed through a news release later today
 5
     and be available on PDF, but we do have
 6
     printed copies if there's someone that needs
 7
     it.
 8
     CHAIRMAN ROY:
 9
          Is there any other business before the
10
     Board?
11
    MR. REINE:
12
          Move to adjourn.
13
    CHAIRMAN ROY:
14
          Motion for adjournment.
15
    MS. GLOVER:
16
          Second.
17
    CHAIRMAN ROY:
18
          All in favor, aye?
19
     ALL:
20
          Aye.
21
     CHAIRMAN ROY:
22
          All opposed, no?
23
          Thank you and have a safe holiday. Thank
24
    you, Mr. Secretary.
25
          (WHEREUPON, THE MEETING ADJOURNED)
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Page 87
 1
        REPORTER'S CERTIFICATE
 2
            I, KELLY S. PERRIN, a Certified Court
    Reporter, Certificate #23035, in good standing with
 3
 4
    the State of Louisiana, as the officer before whom
 5
    this meeting was taken, do hereby certify that the
 6
    foregoing 87 pages;
 7
       That this testimony was reported by me in
 8
    stenographic machine shorthand by Computer-Aided
    Transcription, transcribed by me or under my
9
10
    personal direction and supervision, and is a true
    and correct transcript to the best of my ability
11
12
    and understanding;
13
      That the transcript has been prepared in
14
    compliance with transcript format guidelines
15
    required by statute or by rules of the Board, that
16
    I have acted in compliance with the prohibition on
    contractual relationships, as defined by Louisiana
17
    Code of Civil Procedure Article 1434 and in rules
18
19
    and advisory opinions of the Board; that I am not
    of counsel nor related to any person participating
20
21
    in this cause and am in no way interested in the
22
    outcome of this event.
23
24
25
```

1	Page 88 This certification is valid only for a
2	transcript accompanied by my handwritten or digital
3	signature and the image of my State-authorized seal
4	on this page.
5	Signed: U. I.O.
6	Kelly S. Permi
7	KELLY S. PERRIN, CCR
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